



★ TEXAS WOMEN VENTURES FUND ★

Cynthia Pharr & Valerie Freeman

“Serving the entrepreneurial women of Texas, giving the opportunity to bring their vision to reality”



Cynthia Pharr, Co-Founder has earned recognition as a successful entrepreneur and one of the Southwest’s leading communications experts while counseling clients ranging from emerging, fast-growth companies to Fortune 100s. She was the founder of the public relations agency of The Richards Group – called Pharr Cox Communications –

“We see this as an opportunity for our fund to mine that area that’s been overlooked and underfunded”



and led the firm until 1986 when it had grown into the largest PR firm in Dallas. In 1986, she founded C. Pharr & Company as an independent PR firm.

In 1989, she succeeded in selling the firm to Tracy-Locke Advertising, an Omnicom (NYSE) agency, which she served as CEO of PR until 1993. Beginning in 1994, Ms. Pharr launched C. Pharr & Company as a communications management consultancy.

Valerie Freeman, Co-Founder and Secretary is CEO of Imprimis Group and Bravo Technical Resources, both firms specialize in finding talent for corporations and public entities. Imprimis is one of the top 25 woman owned businesses in Texas, as well as one of the top 25 temporary personnel services in the Dallas/Ft. Worth

“It’s about making money but it’s also about educating women to be investors”

Metroplex. The company has offices in all major Texas cities. Valerie has owned her company for 20 years. She has also been an organizer, investor, and Board member for a local bank.

Valerie was the 2002 recipient of

the Athena Award given by the Greater Dallas Chamber of Commerce. Valerie was a founding member and former Chapter President of the National Association of Women Business Owners, Dallas Chapter.

Who: Cynthia Pharr & Valerie Freeman
Co-Founders
Texas Women Ventures.Fund

When: Wednesday, March 19, 2003

Where: Prestonwood Country Club
Preston @ Arapaho

RSVP: Earlene Romano
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Note: Meetings begin at 7:30 a.m., presentation begins promptly at 7:45 a.m. Guests are encouraged to attend. Meeting arrangements are based on a guaranteed guest count and we are charged accordingly. Your attention to this detail is greatly appreciated.

See you there!
Bill Wallace, Wallace Financial Group

April – “Portrait of Success”
A Study of the Family Owned Business
James Olin Hutcheson
May— Charlie Bahr